

The Ultimate **How To** YouTube Guide For Network Marketers

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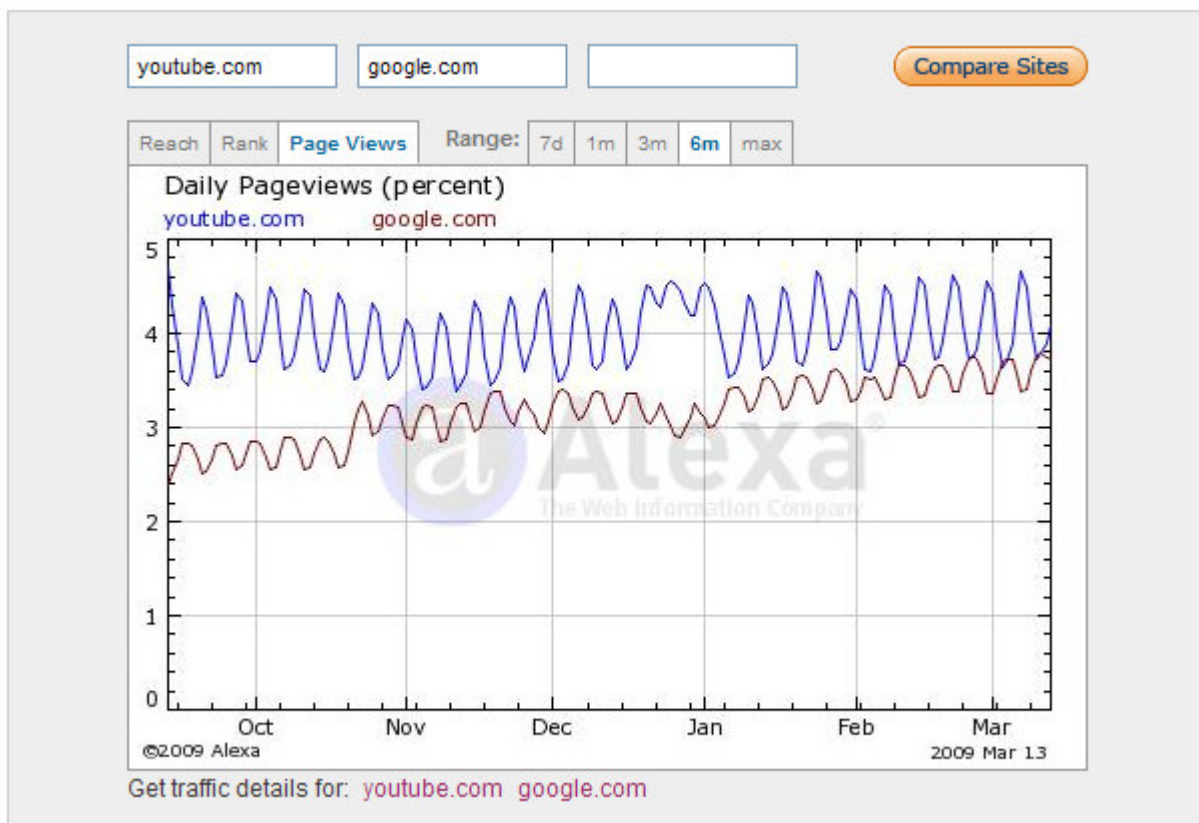
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If you have yet to tap into video marketing to promote your business, you are in for a treat. But before we cut to the meat of things, let me give you a brief overview of why YOU HAVE TO be on YouTube.

YouTube is the third most popular website when it comes to traffic ranking. If we compare on the parameter: 'pageviews'. YouTube actually beats Google. Convinced yet that your presence on YouTube is critical for your network marketing success?

Website Traffic Comparisons



Source: Alexa.com - The Web Information Company

Why focus on YouTube? Why not on other social media websites on the Internet? The reality is that there are tons of social media sites on the Internet, but some are more interesting than others. YouTube is bar far the largest and it's still growing every day.

For those of you who might be interested, there is some brief YouTube history and pretty interesting facts you need to know. I promise it will be brief but I think it's important to have some basic understanding of what you're about to add to your marketing toolkit.

- YouTube was founded back in 2005 by 3 former Paypal employees.
- Created to share, upload and view videos, and a social community.
- Currently, 13 hours of video content is uploaded every single minute (to give comparison, that's more than everything uploaded on the entire Internet in 2000).
- In October, 2006 – Google acquired it for \$1.65 billion in Google stock (this was pretty shocking for a lot of reasons, but primarily because Google is a trend setter – when Google does something big like this, people listen – this affirmed people's belief that not only was social media going to be big, but video was the wave of the future. Prior to this there was no deal of this magnitude – people took note.
- Every month there's approximately 3 billion video views – that number is constantly growing.

Okay, enough about that. This should give you some idea of what you are about to begin playing with (after finishing this guide).

**** Important ****

YouTube has tons of videos and you can easily get sucked in to all the great videos. Be aware, YouTube can be a great tool – if used properly – but also a total waste of time.

Best use of YouTube is to create leads! Period. Not sales. Not distributors. Leads. It's a very powerful tool to generate leads. Some of the leads might end up as a customer or distributor.

There are primarily two ways to make that happen.

You can get your viewers interest by sharing some benefits and what they can expect by taking action. Share some good relevant content and make your prospects take action by incorporating a call to action (CTA).

You can maximum upload a video with the duration of 10 minutes, but a YouTube video with the duration of 6-8 minutes with some solid content and real value for the viewer is a great video. You can also make your video 2-4 minutes and hit your viewers' right between the eyes and have them take action because of your CTA.

No matter the duration of your video, always get to the point of how you're going to help your prospect, the YouTube viewer, within the first 10-15 seconds. Remember the numbers of content on YouTube, it doesn't take long to find somebody else's video. Remember your prospects are looking for solutions, not to get sold anything.

I will provide you with an example of a video, if you sit and talk into the camera or you create a slideshow using Microsoft Power Point, is up to you. Both techniques works very well, if you don't like to exposure yourself on camera you have the opportunity to just speak and record your voice. You have no excuse not to make YouTube work for your business and become the significant marketing machine it's capable of being, working 24/7 without ever calling in sick or complaining.

Video Example (about 6 minutes)

Network Marketing Training Example:

Hi, my name is Casper Frederiksen – If you're looking to quickly and easily explode your downline I want you to astutely watch this brief video – it will share with you the foundation of several specific items you can immediately begin taking action on. And show you how to make your upline jealous. I'll also be sharing a very special free report that will go into much greater detail and I'll get into that in just a moment, but first...

Ask yourself these couple of quick questions...

Over the past few years...

How many network marketing opportunities have you experimented with?

Have you had any success in the network marketing industry yet?

Are you still bugging friends and family in your attempt to grow your MLM?

What if I were to literally pull back the curtain and share with you the insider secrets of what the Gurus on stage were doing to reach their multimillion dollar business – and trust me, they don't bring their friends and family to the hotel meetings, and yes they still teach these techniques to you and yes they benefit tremendous from doing so, but you're not...

What if YOU knew the secrets to growing any home based business from scratch, from home?

What if I could show you how to make that happen for free?

I know...kinda silly question (as you chuckle)

That's exactly why I created my free report, "How to Win the MLM Game – without bugging friends and family". This normally, has a retail value of \$97.00, but if you act quickly it's yours 100% free – no obligation and there are no gimmicks or strings attached. It's a quick read and I promise you, you're going to absolute love it and you'll probably even be floored by some of secrets that I'm sharing inside it.

Things like:

- 1. The most important thing you need to know now to explode your network marketing business*
- 2. The real truth about marketing to friends and family and why knowing what's really taking place can lead to instant success.*

3. *The 3 most common reasons people fail at reaching the top level of the compensation plan and what you can immediately do to stack the odds of success in your favor!*
4. *Why just making a list of a 100 isn't enough these days. You need to follow my step-by-step approach to finally get massive signups in your downline.*
5. *And so much more*

Here's what I want you to do...

You'll see the website address directly to your right of this video. In case it's difficult to read, it's www.MLMMarketingBlueprint.com – I want you to head on over there immediately to claim your free report. DO NOT put this on the back shelf and come back to it later. You might forget or get caught up in errands; I know you've got a lot going on. For your benefit head on over right now to www.MLMMarketingBlueprint.com while it's at the top of your mind. I'll meet you there.

Let's go explode your downline and make your upline really jealous. With these powerful secrets you are capable of being among the 3 % in the network marketing industry instead of the 97 % statistic of people who fail. Take your family on that dream vacation. Get the sports car you've always wanted. How about making that dream home a reality?

I wish you nothing but success and all the best. Take care for now. I'll meet you at my site.

End of example script for network marketing training

You can literally take the same example and modify it to your industry, doesn't matter if it's health and wellness, travel or whatever you are out there marketing.

Notice the basic formula I used:

I addressed the question immediately of how this is going to help my prospect. The only thing your prospect is thinking is; "What's In It For Me" (WIIFM). Why I immediately dangled the carrot using "more on that later".

I had the prospect participate simply by asking a few questions, this way the viewer will start to wrap their brain around whatever subject we are discussing.

And right away I gave my prospect the "how to" and what this is going to do for them. I had my prospect relate their effort to the upline gurus in their company and why it didn't work. Notice how I gave my free report a name, this way my report was given a sense of "reality" and a real value. If you don't have a free report or another free giveaway, I highly recommend that you create something.

It can be an audio file, a video series, presentation call, whatever you find most suitable for your prospects and your willingness to put in effort in the creation of a free giveaway. But whatever you end up with, be sure that what you state is going to be addressed in your free giveaway, actually is addressed in your free giveaway. Nothing wrong with giving your free giveaway a real amount (\$97, but if you act now, it's yours free of charge, no strings attached).

I gave the viewer 4 specific items of what to expect inside my report, important little trick since I want my viewer to become a lead, they need a reason to go to your website and subscribe to get your free giveaway. Remember, content is king!

I specifically told my prospects what to do. I said; "here's what I want you to do..." and I told my viewer to head to the website not once but twice in a nice and polite, non threatening manner.

Near the end of my video I tied in a few emotional caveats to remind them of why they're probably looking for network marketing training in the first place (dream vacation, dream home, exotic sports car, etc). Remember, urgency can often be created best at the emotional level.

Critical to YouTube Success

Don't try to sell your prospects anything, help them solve their problem and they will come to you. You simply just need to tell them what you have, how that is

going to help them and give them your CTA (Call To Action)– tell them what to do next. (here's what I want you to do...head on over to my website and get your free report today.)

A few question to consider before creating your video:

1. What is your target audience's pain?
2. What keeps them awake at night?
3. What are their burning desires?
4. How can you help?

When you have your target audience and you know whom to focus on and what you can help these folks with and how, then focus on 3 elements when producing a YouTube video for your business.

1. What is it that you want your audience to see?
2. How is it going to help your viewer?
3. Tell them what to do.

This really isn't rocket science, just like every other marketing media. You have to target your audience, be specific, talk benefits not features and remember the only thing prospects are worried about is WIIFM (What's In It For Me).

How to Get Started With YouTube

The first thing you need to do is set up an account. You need to get your own YouTube channel. Getting your channel is not a complicated procedure since you're already giving the channel as you set up your own YouTube account.

This is a sweet little tool to not just become another site visitor, but to actively and effectively use YouTube for lead generation purposes.

To list a few advantages of having your own channel there is:

- The ability to arrange your own and others content in a single location, with its own YouTube URL (e.g. <http://www.youtube.com/YourUserName>).
- The opportunity to create a profile for yourself and your content, and link back to your website URL (ideally your data capture page / squeeze page).
- The chance to start creating playlists from your own and other people's content.
- The opportunity to lay the foundations of your YouTube presence, which you can build by using the other tips in this guide.

Once you have signed up for your YouTube account you have the option to customize your profile page also referred to as your channel. You can also select from your video selection 9 highlighted videos that will be prominently displayed on your channel profile. This is a great way to introduce your channel viewers to some of your favorite videos, or perhaps more interesting to your audiences' favorite videos.

But let's slow down for a minute, we are getting ahead of ourselves here. We first need you to get signed up with YouTube.

When you sign up for an account at YouTube it's totally free of charge and you never have to pay a single dime at any point in time. The service is completely free. When signing up you are giving the chance to choose which account type you want. One of the options is standard, but nothing productive ever comes

from being standard, right? It makes a lot more sense to choose from the other possibilities.

You can select from the following categories:

- **A Director account** - great if you are producing your own web videos. This account allows you to add custom items and a logo to your Profile pages.
- **A Musician account** - which is a good opportunity if you are hoping to promote your music through YouTube. In addition to your custom logo and choice of music genre, you can also display tour date information and CD purchase links on your profile pages.
- **A Comedian account** - which is of course a good way of promoting your comedy show or stand-up act. This allows you to add your custom log, comedy style, show date information and CD purchase links on your profile pages.
- **A Guru account** - which is for anyone that is an expert in a particular field, whether that be cooking or web design. This account lets you choose a custom logo, genre and links to your other websites from your profile pages.

If I'm not mistaking you're in network marketing, right? Or at least in some sort of business which you are trying to grow. Fair to assume you're an entrepreneur? I think that will be a fair assumption on my part. If that's the case you want to select "Guru".

You are an expert in your field; whether it's health and wellness, telecom, legal services, travel whatever the case might be. You are going to solve your prospects pain by showing them "how to". You want to choose "Guru".

Registered yet?

Did you get registered for an account yet? No, not yet? Stop reading and head on over to www.YouTube.com and sign up. It's 100 % free and you might want to follow along in your account when I'll discuss some advanced strategies to get a horde of free traffic to your website.

Still reading? I'm serious. Stop! Head over to www.YouTube.com and sign up right now. I promise I'll be here when you get back ☺

How Do Your Prospects Find You?

So you got your account ready to go to work for you and your business? Great! Good job. Let's continue.

When you have created your video and you are ready to upload your lead generation video, you want your target audience to be able to find you. Remember YouTube is essentially just another search engine, just like Google. The difference between the two is that YouTube provides you with video search results only.

So how do prospects find your video? We will get into some underground secrets in a moment, but first we need to understand the basics. When a YouTube user types in a search phrase, just like if they did a search at Google, you want your video to appear in that search – assuming that the search phrase is related to your niche area and the content your video provides of course.

Title – you need a good title for your video, often this is the only things viewers read before hitting the 'play' button. The title is also extremely important when it comes to search results. The first 2-3 words are extremely important in your title, those words are critical and should be the primary keyword phrase of WHO you're trying to attract to your video.

Description – the very first thing you want in your description is your link to your lead capture page. After the link you will write a description of the video and optimize the description around one keyword phrase. This will help you getting listed higher when your prospects search for that particular keyword phrase.

Tags – you want to write a lot of relevant keywords to get the most exposure possible. (More on tags in the next chapter, about getting more exposure with little extra effort)

Don't try to reach the world with your video, in time you'll have several videos targeting different niche groups. You want to be specific.

Underground Secrets to Getting More Exposure

7 Underground Secret Strategies to Get Massive Exposure

1. Tag and Categorize

Once you have created your YouTube video and uploaded it to your YouTube channel, one important step to consider is which tags you are going to use and in which category your video is best suitable for.

Don't be afraid of choosing a category of less popularity if it fits your content. By doing so, you will have reduced your competition and you are more likely to beat the other videos within that category and reach the most viewed within your specific category.

About the tagging, don't be shy about using a lot of keywords, see if you can match them to other existing content on YouTube. This way YouTube-viewers will find your video in the related videos sidebar, thus driving traffic to your video and perhaps your channel.

2. Create Niche-Targeted Playlists

Putting playlists together is a very simple and very effective tool to optimize your YouTube results. If you are using your own videos, you can do so by selecting clips from the 'My Videos' section of your account and adding them to a new playlist.

If you want to do the same with other users' content, all you have to do is add the individual videos to your 'list of favorites' and then add them to playlists in the same way that you would your own videos.

If you want to include other YouTube-users videos in your playlists, you can do so by visiting the video you are interested in and adding it to your favorite. This is done simply by clicking the 'save to favorites' option right beneath the video

player. You are even given the option of saving the video directly to any playlists you have already created.

The advantages of creating playlists are two-fold. First of all, you can gather individual clips into a niche-targeted context so that viewers can find related content quickly and easily without having to search for the individual items themselves.

This is a great way to boost your website traffic without creating a single video yourself. But, I will highly recommend you to jump into the YouTube-water and create your own videos and not just getting your feet wet. It might give you some traffic, but for several reasons the time and effort in the creation process will be worth it in the long run. Start creating your own videos either by recording your screen or by recording you.

Secondly, you can gather your own videos using playlists either by thematic relevance, or as part of a series. If you have a longer video, it makes sense to break it down into several clips, due to the fact that you are only permitted to have videos with a duration of 10 minutes or 1 gigabyte.

When listing your own video series in a playlist, make sure each video have a clear title, so that viewers can opt to skip to particularly interesting parts of your video series.

This way you have cut out some of the search and navigation work required of your YouTube viewers, and won them over in the process.

As a bonus; the ability to select and bring to other people's attention, little-seen videos is a skill in and of itself, and people will thank you for taking the time.

The key is to look for videos with a small amount of views where possible, as you will then be promoting content that has not already hit the maturity point of its lifecycle and been seen a thousand times before.

3. Promote Your Video with YouTube Email and Bulletins

When you have created your YouTube videos, you can sit back and passively wait for viewers to find you or if you want quick video marketing success, you can boost the views by helping YouTube viewers find you by YouTube email and bulletins.

YouTube is a social community as much as it is a video-sharing website. That is not totally accurate because people often forget that YouTube actually is a social media, hence there is nothing wrong with actively reaching out to other users and promote yourself and your admiration of their work.

As always, do not spam people. It's obvious that you do not want to send people totally irrelevant links, but if you've found other users with similar interests, it is certainly worth letting them know about your videos.

Bulletins are an even easier way of creating short messages on your profile page. It can also be used to leave messages for users on their profile pages. YouTube bulletins work a lot like Twitter or the status line on your Facebook profile page. It is a great way to broadcast to your audience and let them know what you are doing, what you are working on next. It is also an effective way to keep viewers in the loop, and creates a sense consistency and presence even when you have not posted a video for some time.

4. Leave Video Responses

Leaving video responses is another great way to use YouTube for marketing and to boost your channel views. However, there are some things to keep in mind when leaving a response.

1. Keep it relevant - remember that content is king! Nobody will thank you for leaving an irrelevant response to a YouTube video. By doing so you are more likely to make enemies than to gain friends.

2. Keep it civil - you do not want to offend anybody. That is of course if you are not trying to win new supporters by being aggressive or unpleasant.
3. Choose your target video well - you don't want to spend time replying to some new video (unless it's posted by a big dog and you know for sure it's going to hit a lot of views). Post video responses to some popular related videos and do some research and find out who are the most popular video makers in your niche area, and leave well-timed responses to their videos.
4. Strike at the right time - the best situation is of course to get your response at the top of the pile, so that it gets seen.

Leaving video responses can be a very productive way to boost your website traffic and accelerating your YouTube video marketing results.

5. Join or Create YouTube Groups

YouTube is a social community website as much as a video sharing website and a great feature to socialize is the groups. By participating in discussions and doing some sharing in some groups you have another effective tool to boost your YouTube marketing efforts. You can browse for existing groups to join by category or you have the opportunity to create your own group from the YouTube groups' page.

If you are joining an existing group and if you manage to find a group that fits your content-niche, you can join it in a single click and you now have the opportunity to post videos or comments to the group discussion area. By taking the time and effort to participate in a group, you will have a nicely segmented, targeted audience for your content. In this targeted audience you can now add videos, describe and discuss them and interact with other like-minded users. Another great benefit from participating in groups is the likelihood of potentially winning new subscribers to your channel.

If you choose to create your own group, you will not have the advantage of the already existing active audience. Creating your own group may involve waiting for new members to join before you have any opportunity to promote your work.

Nevertheless, with time and a little promotion via other YouTube community features, building a group around your own niche-interest, or even your website or business, is another great way to boost your YouTube presence and potentially win new site visitors.

6. Chat in the Streams

YouTube Streams provide you with another way to engage with the YouTube community directly, and give you the opportunity to join or create a room where videos are shared and discussed in real-time. This gives you an opportunity to share your videos in a niche-targeted live environment and communicate with the people watching them. Other users can also share their videos in the room if you allow them to, so this is more of a conversation than it is a one-sided presentation.

Nevertheless, if you pitch the theme of your room just right, and do what you can to promote the 'live event', this could well be an effective way to bring new people into your circle of subscribers and friends.

When you create a stream you can set a name, background image, welcome message, maximum number of users (up to 300) and who will be permitted to share videos. It is a good idea to leave this last option open to all, as few people will be interested in sticking around if they aren't allowed to share their own videos in the mix.

7. Active Sharing

A new feature, Active Sharing provides another opportunity to drive traffic to your profile. Active Sharing is aimed at trend setters and opinion makers, and makes it easy for you to broadcast the videos that you are currently watching.

If you choose to turn on Active Sharing, every time you visit a video, your username will appear next to that video clip for 30 minutes. All of your videos will then be added to a 'videos I'm watching' section on your profile page. Via this

service, curious viewers may click through to your profile, based on the fact that you are watching the same video. From there they will be able to check out other videos you have been watching, as a form of recommendation.

While they are doing so, they will already be on your profile page, complete with the links to your website.

In closing with the advanced, little-known, underground, top-secrets strategies I have some bonus strategies I want to share with you. I want you to succeed that much. But before I get to these goodies, I just briefly want to give the community part of YouTube some attention. It's a good idea to become friends with potential customers, hence your target niche-audience. Locate people with an interest in your products or services and make a friend request, remember YouTube is more than a video sharing website, it's a social community. Socialize with people, have fun and make money at the same time. YouTube is a pleasant journey or at least it's supposed to be. Have fun in the process and meet new interesting people.

Extra Bonus Strategies

If you are serious about making it big with video marketing and becoming a YouTube expert with thousands and thousands of views and website visitors you are going to enjoy these bad boys.

It doesn't do you any good to have a video promotion your product, service or opportunity if people cannot find it. The absolute quickest way to get massive exposure is by optimizing your videos correctly, so when potential leads make a search for a particular keyword phrase you have created a video for; they find your video, view your video and go to your website. There are millions of videos on YouTube and on the Internet in general, so how do you capture the viewers? By being as close to the top on the search result page as possible. Ready for some bonus secrets that will give you an unfair advantage in the video marketing arena?

Bonus Strategy 1:

Good Ratings Boost Views

To have your video rank higher when a prospect conducts a search either at YouTube or one of the larger search engines, like Google, you want your video to have a high rating. Right beneath the video YouTube viewers can vote your video with the five star rating system simply by hitting the number of stars they think your video deserves. The higher rating your video has, the higher it will be placed in the search results.

If you have a database of leads, send an email to your database and have them rate your movie (but only if they are going to rate it with a high rate of course☺). Since you can't tell people to rate your video with 5 stars if they didn't really enjoy it, you might only want to send a broadcast email if it's relevant to your database and they benefit from the video. Another way to get a good rating is to have friends rate your movie, a lot easier to be sure that you're going to get good ratings this way, but perhaps not very many.

Later on when you build your following on YouTube, people might rate your movies without you doing anything, except uploading it and perhaps keeping your audience in tune with your activities using the bulletin function.

Bonus Strategy 2:

Comments with Content Boosts Your Ranking

When people watch your video they have the opportunity to leave you a comment. If your prospects (again have your friends help you out here at the beginning) leave comments, whatever they write, it counts towards content. The search engines don't know whether it's part of your video or not. Not to say that you should have people leaving unrelated and uninteresting comments that has nothing to do with the content of the video. But if you have people leaving comments with your particular keyword phrase, the one you optimized your description for, you are going to get listed higher in the search results, due to the fact that your video is more likely what the prospect is looking for, when searching for that particular keyword phrase.

Bonus Strategy 3:

Triple Your Exposure in 5 Minutes Flat

YouTube is bar far the largest of the video sharing websites on the Internet, but nevertheless, there are a lot of other video sharing websites out there you can tap into as well and get traffic to your website for free. The more places your message gets broadcasted, the more likelihood of getting significant numbers of visitors every single day – for free.

When talking about YouTube marketing, we are essentially talking about video marketing and YouTube happens to be the number 1 video sharing website, hence the phrase YouTube marketing. If you want to triple your results, you want to tap in to other social video sharing websites as well. If you had to spend 20 minutes uploading your video to each and every video sharing website on the Internet, you would probably get bored with the little results compared to the time, effort and energy you had to put in.

A cool little feature on the Internet called TubeMogul will help you tap into the biggest video sharing websites in 5 minutes or less. It will distribute your video to multiple sites at the same time. Your video will be viewable in 12 video sharing websites in minutes. How about that? Not just at YouTube, but at 11 other big video sharing websites as well. Check it out at: www.TubeMogul.com

Notice: You might want to upload your video to YouTube manually and then upload your video to the rest of the video sharing websites using TubeMogul, and use a different description and title. You can upload to every single website at the same time, but I will still encourage you to log into your YouTube account and then change the description and title - doesn't matter if you do it one way or the other.

The reason being, that Google (and other search engines) don't like duplicate content. If they find the content duplicate it will not show at Google's search results or it will be put way back in the results so your prospect will never see it. You want massive exposure, right? Google loves video marketing and you have a very good chance of getting listed on page 1 on Google if you optimize your title, description and tags correctly. This way you will also get traffic to your videos from search engines and your number of daily website visitors will go through the roof.

Again, use TubeMogul.com to get your videos on the other video sharing websites. People will find them using the search bar when they are at those websites. You will get your vast majority of viewers from YouTube and Google searches - why it's important to take the extra 2 minutes to individualize your YouTube description and title! Otherwise you will not get listed on Google...

Conclusion

Social media has come to stay, make no mistake about that. And tapping into the YouTube user-base and the video marketing in general is one extremely effective way that you can promote your business online, not only that it's a way to position you as the expert, so you can utilize the benefits of positioning. The most powerful technique of them all.

By utilizing video marketing you can get your message to the masses at no or very little costs. Kinda like TV marketing, except you don't have to spend a ton of money to get your message out there. Video marketing is here to stay, no *if* or *buts* about it!

By making use of the great range of community, niche-building and content-targeting features of YouTube, you have a very good chance of maximizing your YouTube viewers into website visitors. And hereby generating leads for your business.

Be aware, YouTube, like everything else, requires effort and energy. This is not some magic pill and you might not get the results you hoped for in your first attempts. Don't stress over it. Eventually you will get better with the practice and soon you will dominate your niche area if you keep working at it. Remember there are no unrealistic dreams only unrealistic timelines.

The most important part of your video marketing effort is that your prospects are able to find you. You can have the best video in the world, but if people can't find your video, what good does it do you? Also if only the wrong people are able to find you, what good does your video do? Remember to target your audience, there are millions of YouTube site visitors, you do not want to tap into every single one of them, just the right audience, with the pain that your products or services and opportunity can help them solve. You want leads that convert to buyers, don't get court up in the hype about how many leads people are making on a daily basis, really not important at all. How many of these same leads are converting into buyers? This is where your focus should be if you plan to make a profit from your video marketing effort.

By niche-targeting your content and promoting it via the range of community features packed into YouTube, you can optimize your chances of successful self promotion and turn a simple user-account into an effective marketing machine.

Broadcast yourself, and promote yourself in for the bargain.

If You Are Not Growing - You Are Dying

Learn how to grow: www.mlmMarketingBlueprint.com/facebooksecrets

Facebook as a Lead Source

No doubt about it, YouTube is a fantastic way to generate leads for your business. It's the 4th biggest website and when you get your videos to rank on Google.com as well you will see unbelievable results.

But lead generation from just one source in your business is not very smart. You have to diversify your efforts so you generate leads from various sources, that way your business will not die with your lead source. Meaning if you lost your YouTube account and you only had leads coming from YouTube you would be in a very bad position because your lead-flow would instantly stop – meaning your cash flow and business growth would stop as well.

The best way to get tons of leads is to get your message out in front of people who have an interest in what you have to offer – Facebook is one of the biggest websites why it is a great place to generate leads. You can even integrate your YouTube efforts with your Facebook marketing. Learn more about Facebook marketing here:

www.mlmMarketingBlueprint.com/facebooksecrets

I truly hope that you enjoyed reading this report and that you have learned something. Make sure to take massive action to get massive success.

To Your Massive Success...



Casper Frederiksen

P.S. make sure to check out the free Facebook training, it would be STUPID not to take advantage of Facebook – it has the power to transform your business for the better - FAST.

Click the link to gain access:

www.mlmMarketingBlueprint.com/facebooksecrets